



The 11th China (Guangzhou) International Edible Oil & Olive Oil Exhibition 2017

Date: June 16-18, 2017 Venue: China Import & Export Fair Complex
【Invitation Letter】

【The Largest, most professional, most authoritative edible oil exhibition in China】

Organizer:

- China National Food Industry Association;
- Guangzhou Import Food Quality Management Association
- China Agricultural Economy Development Association;
- Guangdong Healthy Food Industry Association
- Guangzhou Yifan Exhibition Service Co., Ltd
- Chinese Cereals And Oils Association Oil and Fat Processing Sub-Association;

Support Enterprises:

COFCO, Yihai Kerry, Luhua Group,
 Xiwang Group, Three-star Group, LongDa Foodstuff Group

Sponsors: Guangzhou Yi Fan Exhibition Service Co., Ltd

Supporters:

- Embassy of Spain Consulate General
- The General Consulate of The Public of Turkey
- Embassy of the Republic of Tunisia
- Embassy of The Kingdom of Morocco
- International Olive Oil Council
- ProChile
- European Chamber
- Olive and Olive Oil Promotion Committee of Turkey
- Zhejiang Province Tea Oil Industry Association
- Anhui Province Tea Oil Association

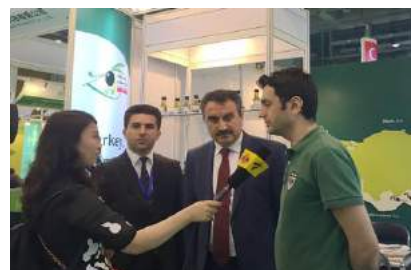
|| Exhibition Introduction ||

1. IOE had been successfully held for nine editions, attracts most excellent oversea and domestic edible oil and olive oil manufacturers, importers and exporters, agents and distributors participate, has been recognized the largest, most professional, most authoritative edible oil industry exhibition. After so years accumulation, the organizing committee have a huge database of professional audiences, organizers invite the visitors by multiple methods like phone call, SMS, email, etc
2. One of the IOE organizers, Chinese Cereals and Oils Association Oil and Fat Processing Sub-Association (CCOA) is an affiliated institution of State Administration of Grain (SAG). CCOA has more than 140 group members, which is the national authority academic organization for edible oil industry in China. CCOA take "Service develop the association" for the purpose, help enterprise utilize new technology and advanced management mode, promote industry international communication, and promote the healthy development of industry.
3. From 2014, The International Olive Oil Council support the exhibition as a guild to held conference and activities to standardize the China olive oil market with IOE organization, our aim is to provide the most professional platform for the oversea olive oil manufacturers and exporters, and set up the international standard of high quality olive oils in China market.
4. Exhibition centre introduction: China Import and Export Fair Complex(Pazhou Exhibition Centre) covers a total area of 1,100,000 square meters which is the largest exhibition centre in Asia, with the most advanced facilities, highest level, satisfying the large international commodities fair, large trading exhibition which need the comprehensive, multifunctional, high standards. Pazhou exhibition hall is the new image of the city and is one of the landmark building and tourism scenic spots, has the complete supporting facilities and convenient transportation.
5. IOE has received the support from Guangdong Foreign Economic and Trade Office, Guangzhou Foreign Trade Bureau and Municipal People's Government and relevant departments. And it will report the whole process through GZTV, Southern TV, Guangzhou Daily, Southern Metropolitan News, Phoenix TV, and Hong Kong Ta Kung Pao etc and put up numerous ads on bus and in the open air. That will attracts 100,000 professional audiences from main land and oversea to come to purchase.
6. The exhibition organizer will post and give out more than 500,000 tickets to invite professional person. What's more, we will pay a visit and call the professional visitors who located on the Pearl River Delta.

7. With the support of chamber of commerce, the organizing committee of IOE will invite the profession attendees from Taiwan, Hong Kong, and Macau. With the support of foreign consult in Guangzhou and oversea exhibition organizing companies, the organizing committee will invite the visitor groups from ASEAN (the Association of Southeast Asian Nations), South Korea, Japan, the United States, the European Union, the Middle East, the African union (AU).
8. The organizers will organize the supermarkets and whole-sale markets to purchase, such as Trust-mart, Wanjia Supermarket, Parknshop, Hongcheng Market, Jusco, Jillian, Xinyijia Supermarket, Markro, Guangzhou Grain and Oil Wholesale Market, Guangzhou Ruibao Grain and Oil Wholesale Market, Guangzhou Dongwang Food Wholesale Market, southern Guangzhou Food Wholesale Market, Guangzhou Baiyunshan Agricultural Production General Market, Guangzhou Three-one Food Wholesale Market, etc.
9. We have specialized media like newspaper, magazine & websites to promote our exhibition.

International Reputation:

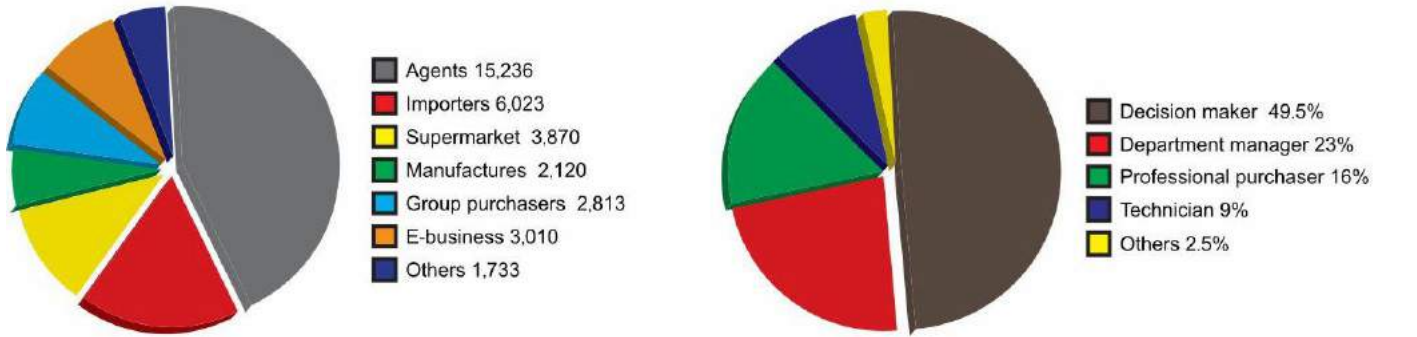
- We have participated in many shows, IOE is the biggest and best one, as the domestic No.1 brand of edible oil industry, we will support IOE next year. "--Mr. Chen Gang, Vice-general Manager of COFCO-China Foods Limited and general manager of kitchen food.
- "We will present more and more next year. Chinese Market is growing every year and Chinese Market is very important for us. So we pay high attention to this show, IOE china is the most professional platform to promote our products.- Mr.Nour Eddine Fassi, Counsellor, Embassy of The Kingdom of Morocco".
- "IOE is the biggest and best oil show we have inspected in China, we are willing to cooperate with you, make the Chinese olive oil market normalization and standardization together"--Mr. JEAN LOUIS BARJOL, Executive Director of International Olive Oil Council.
- "I have participated in many exhibitions in China, IOE is very impressive for me, it is very well organized and good show to participate in the olive oil". - Mr.Mohamed Ben Salah, Counsellor,Embassy of the Republic of Tunisia.
- "IOE is quite a good show to promote the edible oil/olive oil in Chinese market and find the right partners here in South China.If you are working with olive oil sector, IOE is definitely the right show to come". - Mr.Alfonso Noriega Gomez, Economic and Commercial Conseller, Embassy of Spain Consulate General Guangzhou.
- "We organized 8 Russian Sunflower Oil companies participate in IOE 2016, several companies already find importers and distributors during the show, we will continue to cooperate with the organizer next year. ".- Ms Li, representative of The Russian Asian Union of Industrialists and Entrepreneurs



Review

Exhibition scale covered 25,000sqm, around 650 exhibiting companies' participated last exhibition, Companies from more than 38 countries and regions: Greece, Spain, Italy, Turkey, Tunisia, Chile, France, Australia, Syria, Portugal, Morocco, Algeria, Lebanon, Jordan, Argentina, Malaysia, Indonesia, etc.

Around 83,480 visitors, 64,748 domestic, 18,732 from oversea countries. Conference representatives 3,102. 2,429 domestic and 673 abroad. Visitor increasing rate in 2017 up to 30% compare to 2016.



Famous Brands Participate in IOE China



Exhibition Photo Gallery





|| Exhibition Products ||

1. Edible Oil: peanut oil, soybean oil, rapeseed oil, corn oil, palm oil, coconut oil, blend, sunflower seed oil, etc
2. Special oil: olive oil, camellia oil, corn wheat germ oil, wheat oil, amaranth grass embryo oil, garlic oil, coconut oil, grape seed oil, wild camellia oil, rape oil, camelina blue oil, rice bran oil, Perilla oils, Safflower oil, Pumpkin seed oil, Selenium oil, Seabuckthorn oil, ShanCangZi nucleoli oil, nucleoli walnut oil, and almond oil, etc
3. Edible Oil and production packing equipment: Filter, dryer, centrifuge, vibration, crusher, stone-broken machine, removing stone machine, evapo-separated machine, Deceleration machine, condenser, stranding cage, stranding- wring cage, flat- wring cage, hoister, canning equipment and bottle blowing machines, printing machines, labeling machines and packing assembly lines, etc
4. Oil new achievements: new product and oil refinery recycling

|| Exhibition Booth & Fees ||



Raw Space Price:
USD300/m² (the minimum area is 36 m²)
Raw space will be charged construction management fees: USD 5/m².
No facilities will be offered to Raw space Booth.



Standard Booth Price: (3m*3m=9m²)
Standard booth(one-side opening): USD3280/booth
Standard booth(two-side opening): USD3608/booth

Facilities:
1/2 name banners
1 reception desk, 1 display cabinet
1 glass round table, 4 chairs, 1 dustbin
4/6 spot lights, basic electricity (220A, 500W)










|| Exhibition Condition ||

The enterprise has the Business License, Exhibition Products Certification, and Original Certification.

|| Application procedure ||

1. The applicators receive the invitation and fill it out
2. The finished application should send to the organizing committee in form of fax or letter (with official seal)
3. The organizing committee will verify the qualifications of the applicants and pre-assigned the booths and fax the Notification Form for Pre-Assign Booths to applicants.
4. The applicants should pay within the time stipulated in the Notification Form for Pre-Assign Booths and fax the bank remittance receipt together with the Notification Form for Pre-Assign Booths to organizing committee for reference.
5. The organizing committee sends the Booth Confirmation Letter to the exhibitor once the payment is confirmed.
6. Exhibitors can set-up booths on set-up day with the Booth Confirmation Letter

|| Concurrent Activities ||

- 1 Edible oil industry development forum
- 2 Spanish Olive Oil Cooking Show
- 3 China Woody Oil Plant Development Tendency Forum
- 4 Chinese Cereals and Oils Production and Marketing Forum
- 5 Talking About Relationship between Walnut Oil and Healthy
- 6 High quality products awards ceremony
- 7 International Olive Oil Competition and Awards



|| Awards Activities ||

All the exhibitors can participate in the award activities; there will be High Quality Products Gold Award, High Quality Products Silver Award, High Quality Products Award (Please contact with Exhibition Committee for details)

|| Exhibition Schedule ||

Move-in Date: June 14-15, 2017 (9:00---17:00)

Exhibition Date: June 16- 18, 2017 (9:00---17:00)

Move-out Date: June 18, 2017 (14:00) (Note: The application deadline for this exhibition is April, 2017)

|| Committee office ||

Guangzhou Yi Fan Exhibition Service Co., Ltd

Address: Room 201, Yin Yan Building, No.25, Yan ling Road, Guangzhou, Guangdong, China Post Code: 510507

Contact: Ms.Yuki Lee Mobile: + 86-15989294692 Tel: +86-20-61089351 Fax: +86-20-61089459

Website:www.ioechina.org E-mail: ioechina@yeah.net

|| Floor Plan ||



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IOE The 11th China(Guangzhou) International Edible Oil and Olive Oil Exhibition 2017

Date: June 16-18, 2017

Venue: China Import & Export Fair Complex, Area B

Exhibition Application Form (Contract)

Company Name	
Company Information	Address _____ Postal Code _____ Contactor _____ Mobile Phone _____ Website _____ Phone _____ Fax _____ E-mail _____ Main Products: _____ We need ____ (amount) visiting tickets to invite the potential clients.
Exhibition Format	Hall <u>13.2</u> Booth Type : _____ Booth Number _____ Costs: \$ _____ Advertisement: Catalogue _____ version , Others: _____ Costs: \$ _____ Seminar/ Promotion Forum: _____ Times _____ Costs: \$ _____ International Olive Oil Competition _____ samples _____ Costs: \$ _____ Total costs: \$ _____ Payment Time: _____ Payment Methods () T/T
Payment Information	Beneficiary: Guangzhou Yifan Exhibition Service Co., Ltd. Receiver Address: Room 201-219, Yinyan Building, No. 25-27 Yanling Road, Guangzhou Receiver Bank: Bank of China, Guang Zhou Yan Ling Building Sub-branch Bank Address: No., 29, Yan Ling Road, E. Guangzhou Account NO: 6535 6068 2725 Bank Code:(SWIFT BIC): BKCHCNBJ400
Remarks	<ul style="list-style-type: none"> Complete this form, fax or E-mail to organizing committee, exhibitors pay exhibition fees to the designated account of the committee within three work days, then fax the original payment remittance to 020-61089459,61089469(If the exhibitor fail to timely payment, the committee have the right to cancel the scheduled booth). Only the fees confirmed, the reservation is available and irrevocable. Exhibition fees will not be refunded except the organizing committee submitted the reasons for withdrawal. The exhibitor takes the responsibility for its qualification, activities, product's legitimacy and the security of the stuff, the economic activities in the process of exhibition is none of the business with the organizing committee. The organizing committee has the final right to explain the document.
Committee: Guangzhou Yifan Exhibition Service Co., Ltd Ms. Yuki.lee Tel: +86-20-61089351 Fax: +86-20-61089459 E-mail: ioechina@yeah.net Web: www.ioechina.org	Applicants: (seal): Manager (signature): Date :