TO: Trade Show Manager                         FROM: Zhang 86-13751710118  zjyfzlgs@sina.com

The 10th China (Guangzhou) International Edible Oils & Olive Oil Exhibition 2016
Date: June 29- July 1 2016  Venue: China Import & Export Fair Complex
【Invitation Letter】

【The Largest, most professional, most authoritative edible oil exhibition in China】

Organizer:
- China National Food Industry Association;
- Guangzhou Import Food Quality Management Association
- China Agricultural Economy Development Association;
- Guangdong Healthy Food Industry Association
- Guangzhou Yifan Exhibition Service Co., Ltd
- Chinese Cereals And Oils Association Oil and Fat Processing Sub-Association;

Supporters:
- Embassy of Spain Consulate General
- The General Consulate of The Public of Turkey
- Embassy of the Republic of Tunisia
- Embassy of The Kingdom of Morocco
- International Olive Oil Council
- ProChile
- European Chamber
- Olive and Olive Oil Promotion Committee of Turkey
- Zhejiang Province Tea Oil Industry Association
- Anhui Province Tea Oil Association

Support Enterprises:
COFCO, Yihai Kerry, Luhua Group,
Xiwang Group, Three-star Group, LongDa Foodstuff Group

Sponsors: Guangzhou Yi Fan Exhibition Service Co., Ltd

【Exhibition Introduction】

1. IOE had been successfully held for nine editions, attracts most excellent oversea and domestic edible oil and olive oil manufacturers, importers and exporters, agents and distributors participate, has been recognized the largest, most professional, most authoritative edible oil industry exhibition. After so years accumulation, the organizing committee have a huge database of professional audiences, organizers invite the visitors by multiple methods like phone call, SMS, email, etc

2. One of the IOE organizers, Chinese Cereals and Oils Association Oil and Fat Processing Sub-Association (CCOA) is an affiliated institution of State Administration of Grain (SAG). CCOA has more than140 group members, which is the national authority academic organization for edible oil industry in China. CCOA take "Service develope the association" for the purpose, help enterprise utilize new technology and advanced management mode, promote industry international communication, and promote the healthy development of industry.

3. From 2014, The International Olive Oil Council support the exhibition as a guilder to held conference and activities to standardize the China olive oil market with IOE organization, our aim is to provide the most professional platform for the oversea olive oil manufacturers and exporters, and set up the international standard of high quality olive oils in China market.

4. Exhibition centre introduction: China Import and Export Fair Complex(Pazhou Exhibition Centre) covers a total area of 1,100,000 square meters which is the largest exhibition centre in Asia, with the most advanced facilities, highest level, satisfying the large international commodities fair, large trading exhibition which need the comprehensive, multifunctional, high standards. Pazhou exhibition hall is the new image of the city and is one of the landmark building and tourism scenic spots, has the complete supporting facilities and convenient transportation.

5. IOE has received the support from Guangdong Foreign Economic and Trade Office, Guangzhou Foreign Trade Bureau and Municipal People's Government and relevant departments. And it will report the whole process through GZTV, Southern TV, Guangzhou Daily, Southern Metropolitan News, Phoenix TV, and Hong Kong Ta Kung Pao etc and put up numerous ads on bus and in the open air. That will attracts 100,000 professional audiences from main land and oversea to come to purchase.

6. The exhibition organizer will post and give out more than 500,000 tickets to invite professional person. What's more, we will pay a visit and call the professional visitors who located on the Pearl River Delta.

Contactor: Ms. Zhang  86-13751710118  86-20-61089493
E-mail:  zjyfzlgs@sina.com  YF-Exibition  www.ioechina.org
7. With the support of chamber of commerce, the organizing committee of IOE will invite the profession attendees from Taiwan, Hong Kong, and Macau. With the support of foreign consult in Guangzhou and oversea exhibition organizing companies, the organizing committee will invite the visitor groups from ASEAN (the Association of Southeast Asian Nations), South Korea, Japan, the United States, the European Union, the Middle East, the African union (AU).

8. The organizers will organize the supermarkets and whole-sale markets to purchase, such as Trust-mart, Wanjia Supermarket, Parknshop, Hongcheng Market, Jusco, Jiliian, Xinyijia Sup ermarket, Markro, Guangzhou Grain and Oil Wholesale Market, Guangzhou Ruibao Grain and Oil Wholesale Market, Guangzhou Dongwang Food Wholesale Market, southern Guangzhou Food Wholesale Market, Guangzhou Baiyunshan Agricultural Production General Market, Guangzhou Three-one Food Wholesale Market, etc.

9. We have specialized media like newspaper, magazine & websites to promote our exhibition.

International Reputation:

- We have participated in many shows, IOE is the biggest and best one, as the domestic No.1 brand of edible oil industry, we will support IOE next year. "--Mr. Chen Gang, Vice-general Manager of COFCO-China Foods Limited and general manager of kitchen food.

- "We will present more and more next year. Chinese Market is growing every year and Chinese Market is very important for us. So we pay high attention to this show, IOE China is the most professional platform to promote our products." Mr. Nour Eddine Fassi, Counsellor, Embassy of The Kingdom of Morocco."

- "IOE is the biggest and best oil show we have inspected in China, we are willing to cooperate with you, make the Chinese olive oil market normalization and standardization together"--Mr. JEAN LOUIS BARJOL, Executive Director of International Olive Oil Council.

- "I have participated in many exhibitions in China, IOE is very impressive for me, it is very well organized and good show to participate in the olive oil". - Mr. Mohamed Ben Salah, Counsellor, Embassy of the Republic of Tunisia.

- "IOE is quite a good show to promote the edible oil/olive oil in Chinese market and find the right partners here in South China. If you are working with olive oil sector, IOE is definitely the right show to come". - Mr. Alfonso Noriega Gomez, Economic and Commercial Consellor, Embassy of Spain Consulate General Guangzhou.

- "Linseed oil is the representative of China’s nutritional high-end edible oil. IOE is a most professional oil expo we have participated in, it is our first-choice exhibition for promoting brand". - Mr. Zhang, Vice President of Chinese linseed oil industry alliance and General Manager of Shanxi Baoshan Dingsheng Technology Co., Ltd
Exhibition scale covered 20,700sqm, 604 exhibiting companies’ participated last exhibition, Companies from more than 38 countries and regions: Greece, Spain, Italy, Turkey, Tunisia, Chile, France, Australia, Syria, Portugal, Morocco, Algeria, Lebanon, Jordan, Argentina, Malaysia, Indonesia, etc.

More than 300 well known international brands:


More than 1200 well known domestic brands:

fulinmen, Jinlongyu, COFCO, Yihai Kerry, Luhua Group, Xiwang Group, changshouhua, meishike, Jinsheng, Julong Group, Layouyou, Dongling, Xingquan, Yimgai, Fueder, Mengguxiang, Zonghoo, Bao sheng, Duoduoyishan, Shien, Aidu, Tibetan characteristic industry, dasanxiang, kanyida, Fenghuangguo, Chunwuji, Shouzhiyuan, Liudaoxiang, Gaozheng, Shuafuyuan.

There were about 34,805 professional visitors during last exhibition, including 25,509 domestic visitors, 9,296 foreign visitors and 566 conventioneers. It is expected to have 30% growth of audiences in 2016.

Exhibition Products

1. Edible Oil: peanut oil, soybean oil, rapeseed oil, corn oil, palm oil, coconut oil, blend, sunflower seed oil, etc
2. Special oil: olive oil, camellia oil, corn wheat germ oil, wheat oil, amaranth grass embryo oil, garlic oil, coconut oil, grape seed oil, wild camellia oil, rape oil, camelinia blue oil, rice bran oil, Perilla oils, Safflower oil, Pumpkin seed oil, Selenium oil, Seabuckthorn oil, ShanCangZi nucleoli oil, nucleoli walnut oil, and almond oil, etc
3. Edible Oil and production packing equipment: Filter, dryer, centrifuge, vibration, crusher, stone-broken machine, removing stone machine, evapo-separated machine, Deceleration machine, condenser, stranding cage, stranding- wing cage, flat- wing cage, hoister, canning equipment and bottle blowing machines, printing machines, labeling machines and packing assembly lines, etc
4. Oil new achievements: new product and oil refinery recycling

Exhibition Booth & Fees

2014 Visitor Data by Company Style

2014 Visitor Data by Company Area

- South China 10898
- Middle China 2624
- North 1525
- North-East 1021
- South-West 3493
- Oversea 8726
TO: Trade Show Manager  FROM: Zhang 86-13751710118  zjyfzlgs@sina.com

|| Exhibition Condition ||
The enterprise has the Business License, Exhibition Products Certification, and Original Certification.

|| Application procedure ||
1. The applicators receive the invitation and fill it out
2. The finished application should send to the organizing committee in form of fax or letter (with official seal)
3. The organizing committee will verify the qualifications of the applicants and pre-assigned the booths and fax the Notification Form for Pre-Assign Booths to applicants.
4. The applicants should pay within the time stipulated in the Notification Form for Pre-Assign Booths and fax the bank remittance receipt together with the Notification Form for Pre-Assign Booths to organizing committee for reference.
5. The organizing committee sends the Booth Confirmation Letter to the exhibitor once the payment is confirmed.
6. Exhibitors can set-up booths on set-up day with the Booth Confirmation Letter

|| Concurrent Activities ||
1 Edible oil industry development forum
2 Spanish Olive Oil Cooking Show
3 Linseed's nutrition and health discussion
4 Sasanqua industry development forum
5 High quality products awards ceremony

|| Olive Oil Competition ||
- As part of 10th IOE China 2016, 2016 International Olive Oil Competition • China(Guangzhou) (here in after “2016 IOE Oil Olive Oil Competition”) will be held in June 29-July 1, 2016 and organized by Guangzhou Yifan Exhibition Service Co., Ltd. The Administration Committee of “2016 IOE Olive Oil Competition” is under supervised by Chinese Cereals And Oils Association, China Agricultural Economy Development Association & Guangdong Healthy Food Industry Association. The juries’ panel consist international and domestic experts. Including juries from Italy, Spain, Greece, Tunisia, Chile, etc.
- Certification for Participation: Only "Extra Virgin Olive Oil" in original bottles is certified for participation. The submitted olive oil must correspond to the Chinese legislation or the related standards of IOC as well as the regulations valid in the production countries.
- Registration & Fees: Each participant must send the samples following by courier and/or post by May 30 2016 to the committee office.
  - Participation Register Fees: USD 500 (include VAT) – Non Exhibitors; USD 350 (include VAT) – Exhibitors
  - Handling fee: USD 150 (include VAT)– Non Exhibitors; USD 100 (include VAT)– Exhibitors
- Classifying & Certificates: Only "Extra Virgin Olive" can participate in the competition. Award categories divided into extra virgin olive oil and organic extra virgin olive oil, the prize including:
  1. Golden Prize
  2. Silver Prize
  3. Copper Prize
  4. High Quality Prize

|| Awards Activities ||
All the exhibitors can participate in the award activities; there will be High Quality Products Gold Award, High Quality Products Silver Award, High Quality Products Award (Please contact with Exhibition Committee for details.)

|| Exhibition Schedule ||
Move-in Date: June 27-28, 2016 (9:00—17:00)
Exhibition Date: June 29-July 1, 2016 (9:00---17:00)
Move-out Date: July 1, 2016 (14:00) (Note: The application deadline for this exhibition is May 28, 2016)

**Committee office**
Guangzhou Yi Fan Exhibition Service Co., Ltd
Address: Room 201, Yin Yan Building, No.25, Yan ling Road, Guangzhou, Guangdong, China Post Code: 510507
Contactor: Ms. Zhang  Mobile: + 86 -13751710118  Tel: +86-20-61089493  Fax: +86-20-61089459
Website:www.ioechina.org  E-mail: 1664537095@qq.com

**Floor Plan**
TO: Trade Show Manager  
FROM: Zhang 86-13751710118  
zjyfzlgs@sina.com

IOE The 10th China(Guangzhou) International Edible Oil and Olive Oil Exhibition 2016
Date: June 29- July 1, 2016  
Venue: China Import &Export Fair Complex, Area B

Exhibition Application Form (Contract)

<table>
<thead>
<tr>
<th>Company Name</th>
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<tbody>
<tr>
<td>Address</td>
<td>Postal Code</td>
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<tr>
<td>Contactor</td>
<td>Mobile Phone</td>
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<tr>
<td>Contact</td>
<td>Website</td>
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<td>Phone</td>
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<td>E-mail</td>
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<td>Main Products:</td>
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We need ____ (amount) visiting tickets to invite the potential clients.

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<tr>
<th>Exhibition Format</th>
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<tbody>
<tr>
<td>Hall 11.2</td>
<td>Booth Type: ___ Booth Number: ___ Costs: $ ___</td>
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<tr>
<td>Advertisement:</td>
<td>Catalogue version, Others: ___ Costs: $ ___</td>
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<tr>
<td>Seminar/ Promotion Forum: ___ Times</td>
<td>Costs: $ ___</td>
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<tr>
<td>International Olive Oil Competition samples</td>
<td>Costs: $ ___</td>
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<td>Total costs: $ ___</td>
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<td>Payment Time: ___</td>
<td>Payment Methods: ( ) T/T</td>
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<th>Payment Information</th>
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<tbody>
<tr>
<td>Beneficiary: Guangzhou Yifan Exhibition Service Co., Ltd.</td>
<td></td>
</tr>
<tr>
<td>Receiver Address: Room 201-219, Yinyan Building, No. 25-27 Yanling Road, Guangzhou</td>
<td></td>
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<tr>
<td>Receiver Bank: Bank of China, Guang Zhou Yan Ling Building Sub-branch</td>
<td></td>
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<tr>
<td>Bank Address: No., 29, Yan Ling Road, E. Guangzhou</td>
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<tr>
<td>Account NO: 6535 6068 2725</td>
<td></td>
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<tr>
<td>Bank Code: (SWIFT BIC): BKCHCNBJ400</td>
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Remarks:
- Complete this form, fax or E-mail to organizing committee, exhibitors pay exhibition fees to the designated account of the committee within three work days, then fax the original payment remittance to 020-61089459, 61089469 (If the exhibitor fail to timely payment, the committee have the right to cancel the scheduled booth).
- Only the fees confirmed, the reservation is available and irrevocable. Exhibition fees will not be refunded except the organizing committee submitted the reasons for withdrawal.
- The exhibitor takes the responsibility for its qualification, activities, product’s legitimacy and the security of the stuff, the economic activities in the process of exhibition is none of the business with the organizing committee. The organizing committee has the final right to explain the document.

Committee:
Guangzhou Yifan Exhibition Service Co., Ltd
Ms. Zhang 13751710118
Tel: +86-20-61089493
Fax: +86-20-61089459
E-mail: 1664537095@qq.com
Web: www.ioechina.org

Applicants: (seal):  
Manager (signature):  
Date: